

RESOLUTION NO. 2016-62

**RESOLUTION ESTABLISHING A TEMPORARY TRANSIENT LODGING
TAX AD-HOC ADVISORY GROUP FOR TOURISM AND
APPROVING THE PROJECT SCOPE OF WORK**

WHEREAS, City Council adopted Resolution No. 2016-22 establishing goals and objectives for Fiscal Year 2016-17; and

WHEREAS, Objective 3.34 establishes as a priority the desire to enhance tourism in Forest Grove; and

WHEREAS, City Council conducted a work session on October 10, 2016, to discuss consideration of a local transient lodging tax to support tourism; and

WHEREAS, the tourism sector in Forest Grove supports locally owned small businesses and retains and expands jobs; and

WHEREAS, On October 24, 2016, City Council heard a staff presentation on a project scope of work to address enhancement of tourism in Forest Grove; and

WHEREAS, On October 24, 2016 City Council also discussed the staff recommendation to establish a TLT ad-hoc advisory group to consider the establishment of a local transient tax; and

WHEREAS, City Council desires to establish an ad-hoc advisory group with representatives from organizations involved in promoting and operating tourism businesses; and

WHEREAS, The advisory group shall complete their work and report their recommendations to staff no later than March 31, 2017.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY OF FOREST GROVE AS FOLLOWS:

Section 1: The City Council hereby establishes the Forest Grove Transient Lodging Tax Ad-Hoc Advisory Group with organizations shown on Exhibit A.

Section 2: The City Council endorses the project scope of work guiding the efforts of the TLT Ad-Hoc Advisory Group as shown on Exhibit B.

Section 3: The TLT Ad-Hoc Advisory Group will sunset on June 30, 2017, unless otherwise extended and authorized by City Council.

Section 4: This resolution is effective immediately upon enactment by the City Council.

PRESENTED AND PASSED this 14th day of November, 2016.



Anna D. Ruggles, City Recorder

APPROVED by the Mayor this 14th day of November, 2016.



Peter B. Truax, Mayor

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EXHIBIT A

Transient Lodging Tax Ad-Hoc Advisory Group Representative Organizations

- 3 Hotel/Lodging Businesses
- 2 Chamber of Commerce Representative, including one from downtown
- 1 Local Independent Restaurant
- 1 Local Winery
- 1 Combination Wine Store/Restaurant
- 2 Outdoor Recreation (Bicycle Rep)
- 1 Arts & Culture
- 1 Tourism at Large
- 1 WCVA Member

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EXHIBIT B

TLT Ad-Hoc Advisory Group - Scope of Work

Scope: to consider programs and/or projects that may enhance tourism in Forest Grove and to consider establishing a Transient Lodging Tax in support of those programs and/or projects. This includes:

- Review of existing tourism development efforts in Forest Grove.
- Determine if additional efforts are needed and if yes, identify potential programs and/or projects to enhance tourism.
- Identification of TLT funds necessary to fund programs and/or projects.
- Identification of potential economic impacts if TLT is implemented.
- Recommend process for deciding fund use and disbursement.
- Prepare recommendations for presentation to City Council.